Excel Homework

# Kickstarter Data Analysis Observations

* What are three conclusions we can make about Kickstarter campaigns given the provided data?
  + With given data, generally number of successful projects are more than failed projects. Under Technology category, number of failed and cancelled projects are twice the successful projects.
* What are some of the limitations of this dataset?
  + Not all data is clean. Some of the cells have div errors.
  + There isn’t enough data to analyze for category – Journalism. All data related to this category is for cancelled projects.
  + The dataset contains more records for category theater and films (entertainment over all other categories)
* What are some other possible tables/graphs that we could create?
  + By pledge amount and state
  + Comparison chart to check if more pledge amount always resulted in success.